



# 360BOX

.....  
Affordable professional  
videos for companies  
of all sizes

**LIVE STUDIO NO EDITING NEEDED**  
**INTERVIEW EVENT COVERAGE**  
**HR VIDEO READY TO USE**  
**IN HOUSE STUDIO E-LEARNING**

# WHO CAN USE THE 360BOX?

CEO, HR, Sales, Operations, Internal and external communication, Social Networks, ... **Everyone can record videos on a daily basis.**



# ACTION!

## Do you think videos are too expensive to be produced daily?

After 2 years of R&D, we have developed the 360Box, which allows you to produce professional videos **for as low as 10€ per recording, or even for free.**

The 360Box concentrates the best video technology as well as ensures a minimum amount of complexity. You simply need to press a few buttons to create live videos like a pro.

And if you want to create a custom video project - animation, event coverage, corporate video - feel free to contact me.

Best regards,

**Patrick**





# THE 360BOX IN SHORT



1

## WHAT YOU GET

Rent a professional equipment, **ready to use**, and allow your colleagues to **produce an unlimited number of professional videos**.

2

## YOUR BENEFITS



### SIMPLE

Anyone can produce professional videos and live streamings!

*No editing*

### NO EDITING!

Your videos are immediately ready with an opening sequence, several cameras, etc.



### PROFIT CENTER

Sponsor your 360Box or rent it to third parties to generate a profit!

**WATCH EXAMPLES ON**  
[www.360crossmedia.com/library-videos](http://www.360crossmedia.com/library-videos)

## REFERENCES

- FINANCE:** UBS, BNP PARIBAS, SOCIETE GENERALE, HSBC, CREDIT SUISSE, BANK OF CHINA...
- LEGAL:** CLIFFORD CHANCE, LINKLATERS, BAKER MCKENZIE, LOYENS & LOEFF, ARENDT, WILDGEN...
- IT:** SES, EURODNS, POST, BULL, CGI, CHAMP, CTG, SIEMENS, ORANGE, TANGO, INTRASOFT...
- CONSULTING:** DELOITTE, PWC, EY, KPMG, ACCENTURE, ATOZ, ALTRAN, WAVESTONE, DAVIDSON...
- AUTOMOBILE:** LEXUS, MASERATI, BMW, MERCEDES, CITROEN, PORSCHE, JAGUAR, TOYOTA...
- ASSOCIATIONS:** IRE, LPEA, ALRIM, ALCO, LAFO, LAFA, EUROTOQUES, GOLF CLUBS, BARREAU...
- PHARMACEUTICAL:** ASTRAZENECA, GLAXOSMITHKLINE PLC., TEVA, BRISTOL-MYERS SQUIBB...

# HOW DOES IT WORK?

## THE SET UP IS AS EASY AS 1-2-3

STEP 1

### STUDIO SET UP

We help you choose your configuration, build and deliver your 360BOX

STEP 2

### ACTION!

You can start filming on a daily basis

STEP 3

### DO IT LIKE A PRO!

Our agency is here to help you improve your videos, communication, sales...

	M	L	XL
2 HD Professional cameras	✓	✓	
2 Motorized HD professional cameras			✓
3 Led Lights	✓	✓	✓
Professional Sennheiser microphone	✓	✓	✓
HD Recorder	✓	✓	✓
Opening sequence player	✓	✓	✓
Software	✓		
Easy control panel	✓	✓	✓
Streaming module		✓	✓
E-learning	✓		
1 to 1 Training (2 hours)	✓	✓	✓
Computer & configuration		✓	✓
	20€/day	30€/day	From 45€/day

**Option#1:** 360 operator or coaching

200€/hour

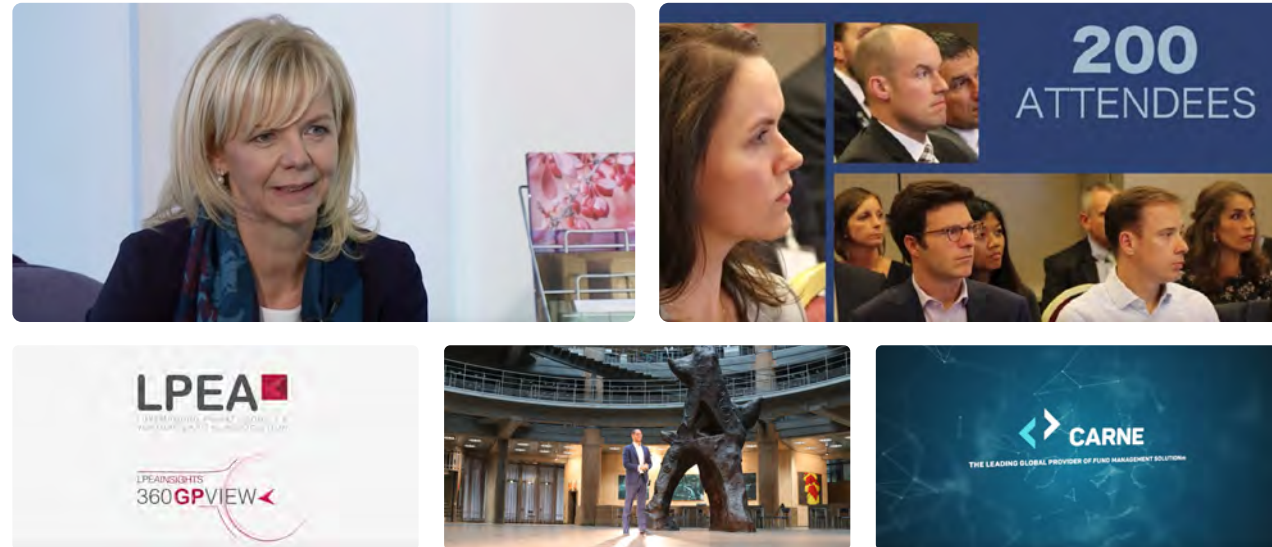
**Option#2:** Teleprompter

0,5€/day



# 360BOX ON TOUR

## PRICE LIST



If you don't want to rent your own 360Box, you can still:

**Solution#1:** Visit our studio in Luxembourg city and use the 360Box alone or with an expert.

**Solution#2:** Use our 360BOX in your company, with or without an expert.

**Pricing: 360Box:** 200€/hour. **Expert:** 200€/hour.

	Target: # Videos	360BOX
<b>1 video in 30 minutes</b> (@ 360 Studio)	1 video in 30 min (Each 1/2 hour started is invoiced)	<b>100€ without an expert</b>
<b>1 video + coaching in 1 hour</b> @ 360 Studio)	30 minutes coaching + 30 minutes recording	<b>400€ with an expert</b>
<b>Event 1 day</b>	100 videos	<b>2.000€ without an expert</b>
<b>Event 1 day</b>	100 videos	<b>3.500€ with an expert</b>
<b>HR DAY</b>	100 e-learning or onboarding videos (90 seconds each)	<b>3.500€ (with an expert)</b>

- Option: personalized opening sequence: 500€
- Prices excluding traveling fees
- Valid prices are on [www.360box.com](http://www.360box.com) on the day of order

# FINANCING

## TURN YOUR 360BOX INTO A PROFIT CENTRE

Renting your own 360Box starts at 20€/day only. You have two ways to finance it:

### SPONSORING

Display your sponsor's logo on the opening and closing sequence of all videos produced.



Example of sponsored opening sequence

### RENTING

Rent your 360Box to individuals, other companies or even colleagues by the hour, the 1/2 day or the full day. We provide the necessary marketing material.



Example of promotional flyer:  
Download it here

# NON-STOP INNOVATION

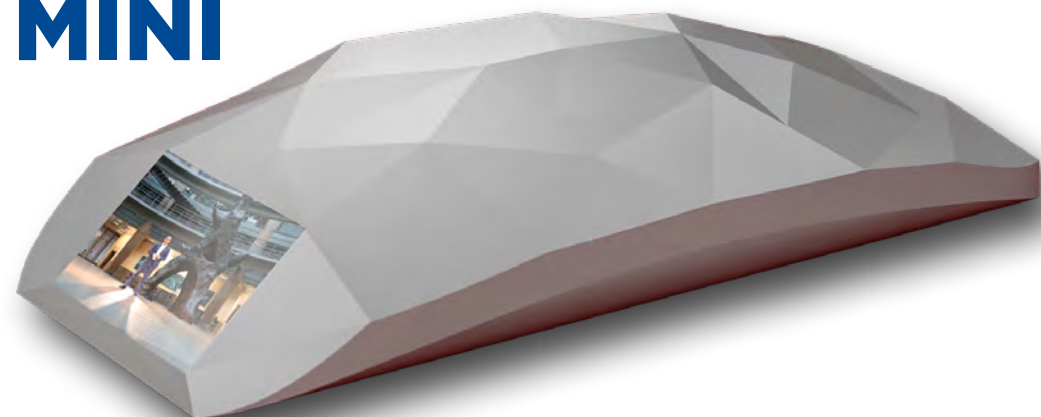
Our team is constantly pushing the limits of the 360Box.  
We benefit from the precious feedback of our 360Box community of users.

“Our vision is to turn Professional Videos into a commodity that companies of all sizes can afford. We work relentlessly to empower you!”

Jerome Bloch, CEO



## THE 360BOX MINI



**A design** created to impress your guests



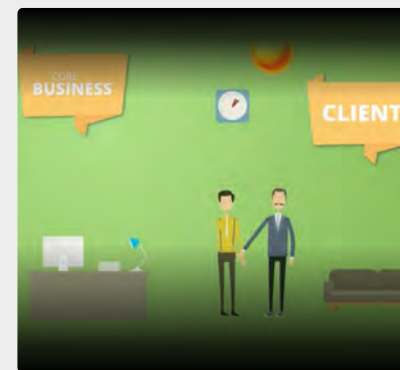
**Compact** enough to be put on any table



**Automated** video deliveries

# NO TALENT WASTED!

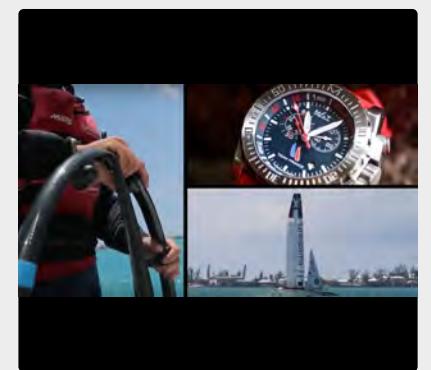
## ALL 360 VIDEO SOLUTIONS: -15%



Animation



Event Coverage



Corporate

[More information  
www.360crossmedia.com](http://www.360crossmedia.com)

## 360 ACADEMY: -15%



Public speaking



Content factory



Media Training

[More information  
www.360digitalheroes.com](http://www.360digitalheroes.com)



# 360BOX

BOOK YOUR LIVE DEMO  
106  
RUE DE  
BONNEVOIE  
IN OUR CONCEPT STORE

## “Corporate videos for 10€ or less”



1x 360BOX

3x TRIPODS WITH LIGHTS

2x CAMERAS

1x PROMPTER

1x SENNHEISER MIC

[www.360-box.com](http://www.360-box.com)

Powered by  
**360 DigitalHEROES**